

Porsche Christophorus 345

Regional Highlights Focus on Porsche in China

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The following pages provide information on the Chinese market.
Porsche (China) Motors Ltd. is responsible for both pictures and text.

Showcasing Porsche Intelligent Performance

By John Lynch Photos by Derryck Menere

Always among the first: the 918 Spyder

A high-performance hybrid achieving record-breaking lap times on the Nürburgring Nordschleife. It's our answer to the pressing environmental issues of our times. And the verdicts were unanimous.



“No need to sit in. A glimpse at the exterior itself is far more than attractive.”
- Mr. Wang Hao
Auto Explore

“The 918 Spyder is positioned to be the ultimate sports car.”
- Ms. Wu Pei
Senior Editor of Auto News

“A super sports car that embodies ultimate performance, eco-friendliness and fuel efficiency.”
- Ms. Yan Mengying
XGO.com.cn

“A perfect interpretation of Porsche’s persistent pursuit of performance.”
- Mr. Chen Wenbo
Xcar.com.cn

Auto China 2010



The World Premiere of the V6 variants of the Panamera.
(Left to Right) Mr. Wolfgang Durheimer, Mr. Helmut Broecker and Mr. Bernhard Maier stand beside the new Panamera 4.

The Shanghai World Expo may be attracting attention from around the world, yet from April 23 – May 2, an international showcase of different kind - the largest motor show ever seen in China - drew attention back to the nation's capital. Among dozens of the world's leading car manufacturers, one name stood above all others, offering hundreds of thousands of attendees a glimpse of how Porsche is writing the future of automotive design.

Porsche China had prepared a feast of technology for this record-breaking event,

thrilling the automotive lovers of China who explored the two-storey, multimedia exhibition space. With three World Premieres and six Asia Premieres planned among an unprecedented collection of 15 state-of-the-art Porsche sports cars, it was little surprise the Porsche stand proved to be a stunning highlight of the week-long event.

After a glittering launch on the first day, senior board members of Porsche AG from Stuttgart welcomed media and assorted VIPs to view the new Porsche 918 Spyder, Panamera and Cayenne S Hybrid,

complemented by supermodels Lisa S, Rosemary Vandenbrouke and Shupei Qin. The press was united in praise for Porsche, and with anticipation at fever-pitch, the doors of Beijing's China International Exhibition Centre were opened to the eager public on April 27.

Throughout the event, a record crowd of 800,000 joined the exhibition, with many flocking to take in the virtues of Porsche Intelligent Performance - improved dynamics and efficiency through intelligent design and innovation. Visitors exploring the platform

were treated to the World Premiere of the new V6 versions of the Panamera- a Gran Turismo that has gone on to enjoy huge international success since its global launch at Auto Shanghai 2009.

Meanwhile, the first appearance in Asia from the new Porsche 918 Spyder and the Porsche 911 GT3 R Hybrid, showcased the new plug-in Hybrid technology that is set to revolutionise the automotive industry. These two exciting models were unequivocally praised as a new generation of super-dynamic sports cars edging closer than ever to the eradication

of energy excess – without compromising the pure performance for which Porsche is renowned. Fresh from its international debut in Geneva, the 918 Spyder in particular attracted huge acclaim from fans and the 197 members of the international media that had arrived to witness its latest display.

Visitors also delighted in the Asian Premiere of the new generation Cayenne, with the four models on display offering a more spacious, powerful and efficient take on the classic SUV design. The Cayenne, Cayenne S, Cayenne S Hybrid and Cayenne Turbo promise an abundance of new performance possibilities to Chinese drivers, with the new Cayenne 3.0 litre version designed exclusively for China, where the model range has experienced stunning success.

Looking beyond the impressive sports cars on display, Porsche had also worked hard to provide a comfortable and stimulating environment for all. Access to the stand was managed by attending hostesses, who offered potential customers the standard of service that has become the hallmark of Porsche the world over. There was also an array of interactive displays, to inform and demonstrate the variety of innovation you find with Porsche.

As an oasis of calm within the heaving halls of the exhibition space, the Porsche stand gave visitors a peaceful and enjoyable environment in which to fully appreciate the success of Porsche Intelligent Performance. Yet another triumph for Porsche, and more proof of China's enthusiasm for the world's definitive sports car marque.



There was no shortage of Porsche Intelligent Performance on display. Auto China 2010 had memories for everyone - whether it was the ground-breaking 918 Spyder, the World Premiere of the Panamera, the cutting-edge GT3 R Hybrid, or the awe-inspiring 911 Turbo S, this was a Porsche moment unlike any other experienced in China.





极车体验
FASCINATION
PORSCHE

In the Presence of Legends

By
John Lynch
Steve Thomson

Photos by
Eric Rian Dundon
Lei Gong

Motoring icons appear at every turn across the pages of Porsche history. Each classic Porsche model has a story to tell, whether of races won or new possibilities discovered. So when you have the chance to see a collection of them in the flesh - to feel the passion that drives these ultimate sports cars - it is sure to be an unforgettable experience.

Such was the case with Fascination Porsche, as no less than 16 motoring classics arrived from collections in Hong Kong and the Porsche Museum in Germany. The 356, the first ever production automobile from Porsche, understandably took much of the acclaim. On loan from Mr. Hans Michael Jebesen, this model marked the beginning of something special in Beijing, just as it did for a much wider project back in 1948.

Spectators young and old flocked around a display of legends such as the 959 Paris-Dakar winner of 1986, and the Porsche 550 Spyder Panamericana - the exact same car that Hans Herrmann drove to victory in the 1954 Panamericana race.

Similarly the Porsche 917 - renowned for claiming the Porsche victory at the Le Mans 24 Hours in 1970 and 1971 - brought a further sense of style to proceedings. Alongside the phenomenal Porsche 911 GT1,

this was an unprecedented display of cars that rarely leave the Porsche Museum in Stuttgart.

As Ms. Li Yin, from the Beijing Youth Daily, commented: "Of all the highlights of Fascination Porsche, my favourite was the display from the Porsche Museum. The 356 Cabriolet and the 917 which won Le Mans - immediately after it left the factory floor - these are models that we never have an opportunity to experience in China."

Any feelings of nostalgia were quickly put to rest with a stunning parade around the Goldenport Circuit, where classic cars such as the 550 Spyder, 904/8 and the 959 joined their successors: the Cayman, 911 and Panamera. Leaving the circuit, all the Porsche owners were reminded that their investment has its place in this story, as part of a legendary heritage that began more than 60 years ago.



A Perfect Day with Porsche

A taste of the past and food for future thought at Fascination Porsche

Attending any Porsche China event means enjoying at least one of the following highlights. Firstly, you will naturally have a glimpse of the very best in automotive technology when getting up close to our luxury sports cars. Secondly, you will be treated to a level of hospitality and sophistication that is the hallmark of Porsche worldwide. And thirdly, you will be in the company of China's most passionate motoring enthusiasts. Visitors to Fascination Porsche can be certain that they will enjoy all three of these elements in abundance. Just call it the Ultimate Porsche Experience.

At Beijing Goldenport International Circuit on Saturday 22 May 2010, hundreds of VIP guests enjoyed this celebrated festival of Porsche. At an exclusive evening reception on the night before the event, Porsche enthusiasts from across China relaxed to the soul sounds of Beijing singing sensation Tia Ray, while socialising over cocktails. With the Fascination Porsche event set to feature rounds three and four of the Porsche Carrera Cup Asia (PCCA), the racing stars of the championship also found the time to attend.

Special guests included representatives of UNICEF – who continue to work in partnership with Porsche in China for the relief of victims of the Wenchuan Earthquake of 2008.

Day-break saw brilliant blue skies and glorious sunshine over Beijing. Arriving at the track in the bright, early morning, guests were quick to immerse themselves in activities that fully demonstrated the power and legacy of Porsche. A sports car handling course allowed visitors a chance to guide a Porsche through a course of intricate obstacles alongside a qualified instructor. Interactive activities, such as the Race Game Challenge, Pit Stop Challenge and Photo Studio also gave a taste of the track action to visitors. For children, the Kids Driving School returned for a second year, allowing a similar taste of race track thrills, albeit within a purpose-built miniature street circuit.

Throughout the day, the latest premium sports car innovation was on display – offering a showcase of Porsche Intelligent Performance. In attendance were the



new Cayenne V6 variant, Cayenne Turbo and Cayenne S Hybrid: three of the latest incarnations of China's most popular SUV range. Reaffirming the model's outstanding racing heritage, these Cayenne models were displayed alongside their famed ancestors: the illustrious Porsche 959 that claimed victory in the Paris-Dakar rally of 1986 and the more recent Cayenne Transsyberia. At the Porsche Museum Display, attendees could



also see the evident heritage of such models as the Porsche 911, Cayman and Boxster, with each model represented by respective ancestors such as the 959, the 904 and the incredible 550 Spyder of Panamerica fame. As the V8 engine of the 904 roared to life before the Museum Car Parade, onlookers were reminded that each motoring icon told an intriguing tale from every era of the marque's remarkable racing history.



Returning to the present, saw a modern classic in action, as 23 Porsche 911 GT3 Cup Cars took to the track with the PCCA 2010. After guests had enjoyed their chance to walk amongst the racers, an action-packed round three was cut short when a fourteenth-lap crash from Jacky Yeung necessitated repairs to race barriers. Nevertheless, a superb race had seen some of the most exciting competition in series history, with Christian Menzel of Nanjing's Team StarChase declared winner. This victory served Menzel well going into round four, with the German racer claiming an immaculate flag-to-flag victory to maintain his lead over Craig Baird of Team PCS Racing at the top of the Championship.

The success of the event was not lost on those travelling with the Porsche Carrera Cup Asia. As Rodolfo Avila of Team Jebesen commented, "It was a really nice day. Much





bigger than last year – with sports cars on the road, historical cars on display and the Carrera Cup to provide entertainment.” The Series Manager of the Porsche Carrera Cup Asia, Ian Geekie, was quick to agree. “Fascination Porsche was first-class. The drivers enjoy it and I can see the visitors do too.”

The visitors certainly did. Taking in the sun and a panoramic view of the circuit from the roof of the grandstand, Ms. Jiayin Cao reflected, “There’s nothing quite like Fascination Porsche in China – other brands have customer events, but nobody blends history and innovation like Porsche. Then combined with weather like this, it’s definitely a day to remember.” One of the features that clearly stood out was the family-friendly entertainment. As Mr. Hu Xin noted, “Our families may be smaller in China, but catering for kids is still important,” and as he struggled to restrain his excitable five-year old, he laughed, “I guess you could say Porsche fans are born young!”

Even as the day drew to a close, attendees continued to explore, eager to make the most of this unique opportunity. As the sun set over an unforgettable day they remained only one question: What will Porsche have in store for Fascination Porsche next year?



Career Volunteer

By Huang Wen Song

Photos by Mathias Guillin



When it comes to volunteer work in China, college students are often hailed for the “full radiation of their prime youth”, and retired elders likened to the “glorious glowing of a setting sun”, but what would be said of a middle-aged successful ex-businessman who drives a Porsche Cayman? “You are either making a show, or simply crazy” was the answer from Rocky Zhang, based on his personal experience. “The best comment you get is a polite ‘you are so great’ – seemingly loaded with overtones.”

But ridicule and sarcasm no longer grate at Zhang, now aged over 40, and at a stage of life where as Confucius reflected, a man should “have no doubts about his life.” He is confident in his lifetime pursuit and holds fast to it. Having sold most of his businesses, Zhang can finally dedicate more time and effort to the volunteer career he enjoys.

It is not without coincidence that each of the two Chinese characters for the English word

“volunteer” feature a “heart” radical at the base. “[This] symbolises the fact that this kind of action is triggered by something from the depth of a person. For me, there is never much thinking involved. A simple desire to extend a hand to those in need is all it is” said Zhang, who has joined relief efforts during many natural disasters, including the Osaka-Kobe Earthquake and Boxing Day Tsunami. “It’s not cultivated on purpose, not inspired by great causes.”

With an attitude that minimises the luster of volunteer work, Zhang first extended his hands to others when he studied economics in Japan 20 years ago. As a member of an organisation called Kansai Lifeline, he worked on hot lines, helping to console the frustrated hearts of many overseas Chinese workers, denied access to the local community by language and cultural barriers. At local festivals, he also helped to arrange a variety of bonding activities based on Chinese customs, and even assisted people with some of the daily matters that prove most troubling to foreigners abroad, such as translation while shopping for necessities.

When the devastating earthquake wreaked havoc on Kobe in 1995, Zhang immediately joined a volunteer team to walk on foot all the way from Osaka to the disaster zone to assist relief efforts. “The place was deadly silent, with a suffocating smell of death in the air,” lamented Zhang while reminiscing on the tragedy, “The surviving children, eyes numb and unblinking, were so horrified by the gruesome reality that they had difficulty in believing they were actually alive. We came from the outside world, a living world, so our presence could provide them with a hard, tangible evidence of life.” Unable to take part in professional rescue, Zhang was able to help by holding the hands of children during the night – a simple yet effective gesture to comfort them to sleep. The experience touched him profoundly, and permanently built his connection with the spirit of volunteering. “After being a close witness to the unbearable lightness of being, I hope I could do more” said Zhang, who has since earned his Red Cross rescue license and joined Chinese Entrepreneurs Volunteer Rescue Team.

A man full of compassion and liberal in benevolence is bound to have an ever fresh passion for his own life. At 40, Zhang retreated from the business world to allow a

“A simple desire to extend a hand to those in need is all it is”





"The Cayman makes me feel like I am truly driving for myself, not for anyone or anything else"

free unleashing of the long arrested passion. "I used to drive a four-seat Mercedes, but now I drive a two-seat Cayman. The Cayman makes me feel like I am truly driving for myself, not for anyone or anything else," an ideal that seems to be expressed with a touch of excitement, revealing an unbending and unending longing for freedom. He loves to drive on the road as well as to sail the sea and sky. Pilot license, yacht license, diving license – passports to a multiple-dimensional journey that disclose a few of the ways that he makes most of his life. Now he is going for a diving coach certification, because he wants to pass on the skill on to others. "I don't think there's anything that one shouldn't pass on, except the password to your bank cards," Zhang said facetiously.

So, for a seasoned hand that helped in the China Pavilion at the 1993 Daejeon World Expo in Korea, this year's Shanghai World Expo brings a raft of new opportunities to

pass on volunteering experience. "I travelled there as a tourist in 1993, but I found they were quite shorthanded in terms of guide services in foreign languages" recalled Zhang, "and since I could speak Japanese, and a little English and French, I took the liberty to volunteer as a translator and guide to introduce Chinese culture to foreign visitors." Of course, his contribution to the Shanghai Expo has now evolved far beyond language translation. With years of business management experience under his belt and a plenty of time on his hands, Zhang undertook the position of long-term manager of volunteer affairs in Shanghai World Expo. He's been stationed in the Expo Park since early March, and enthusiastically involved in drafting overall volunteer plans covering training and deployment of volunteers.

"Our volunteer team is mostly staffed by college students, a phenomenon that reflects many Chinese people's misconceptions

of volunteer work. In western countries, volunteers are from all walks of life and of all ages. In this regard, we lag behind in thought and deed" sighed Zhang. But under the grand sight of the Shanghai Urban Planning Museum and looking out over the bustling People's Square from the window of Porsche Centre Shanghai, there is reason to look on the bright side. "China has come a very long way to achieve today's prosperity. I believe our volunteer work will reach the same height in the course of time."





Empowering the Future

Dr. Yin Yin Nwe
and the United Nations Children's Fund

By Ding Jie Fei

On 12 May 2008, an earthquake measuring 8.0 on the Richter scale struck Sichuan and Gansu provinces, bringing widespread devastation to the beautiful region. Dr. Yin Yin Nwe was the Chief Representative of the United Nations Children's Fund (UNICEF) in China at the time, and the event has left an indelible mark. Since the disaster, Porsche China has remained a dedicated supporter of the ongoing relief effort – a fact reinforced by the first “Empowering the Future” program, launched in cooperation with UNICEF in Chengdu on 7 December 2009. Christophorus took a moment of Dr. Nwe's time to sit down and discuss some of the things that have shaped her career and the path of UNICEF in China.

“UNICEF Representative in China is, in a way, the pinnacle of my career” says Dr. Nwe as we sit down in her office at UNICEF headquarters in Sanlitun, Beijing. But it hasn’t always been that way. Our conversation quickly turns to some past memories, life changing moments that are sure to remain etched on her mind for many years. “When I started at UNICEF, guess where they sent me?” Dr. Nwe asks quickly, then answers before I can begin. “The former Yugoslavia during the Bosnian War, Tajikistan during the war with Afghanistan in 1992-93, Albania after the collapse of the regime, and then of course the Middle East” - with experience like this, it is no surprise that Dr. Nwe has been given some of the most important roles at UNICEF.

In the aftermath of the Boxing Day Tsunami of 2004, Dr. Yin Yin Nwe was given responsibility for UNICEF relief efforts in Indonesia – the area worst affected by the disaster – bearing witness to scenes that stunned the world. “For the Tsunami, it just happened like that, in one or two hours – as

if a lawnmower had flattened Indonesia. This was a life changing moment for me. This was useful during the Sichuan – both were very sudden natural disasters.”

There is a pause in the story and Dr. Nwe reaches for my coffee mug, asking if I need a refill. It’s a characteristic that is immediately evident in her personality – a “hand’s on” attentiveness that must surely make her an ideal manager of relief efforts where projects must be organised and adapted on the spot. And much of this can be traced back to her early days growing up and working in Burma.

“In Burma we had university projects on a shoe string – because we were always poor. We got to know the community-based issues, which you don’t find if you enter directly into the UN.” This affinity for the needs of people in remote regions has provided Dr. Nwe with invaluable experience working with UNICEF around the world. “I am one of the limited number of UN Senior staff who have actually walked 20-30 miles a day to travel between

villages. Because that was the only mode of transport we had, in a poor rural developing country. I have taken part in digging my own latrine – things like that have helped in gaining a better understanding of the really local needs of poor people. I think that’s a valuable thing.”

It was this understanding that was directly evident in the planning of the UNICEF programme for ‘Empowering the Future’. Since the launch in Sichuan and Gansu, Dr. Nwe has been able to reflect with confidence. “I am happy to say it was my idea – I pushed my team into this!” The programme has donated four specially-modified Cayenne models to serve as ‘Mobile Educational Training and Resource Units’ in the inaccessible mountain regions worst affected by the earthquake. “A lot of our UNICEF funds have gone into emergency supplies. The supplies are good, but this cooperation with Porsche is different – it’s longer term. It’s made the gains from our relief efforts more sustained.”



“At the initial moment of disaster, I think it is best if we do not overburden the local people.”

Tackling some of the world’s most difficult children’s issues in China and abroad has bred in UNICEF an organisational spirit that is diligent, resourceful and innovative – values that any fan of Porsche can admire. “This programme has made it possible for us to be very innovative and creative in reaching the most remote villages with a rich sort of education. Firstly, to enrich children. Secondly, for children who are unable to get to school regularly because it’s so far, the resource units act to further their basic education”

While ensuring that projects are “there for the long haul” and offer sustainable grass-roots assistance is clearly a central concern for Dr. Nwe – the potential harm of attention-seeking efforts are also of equal concern. “At the initial moment of disaster, I think it is best if we do not overburden the local people.” Celebrity visitors are often the last thing people need following the trauma of a natural disaster.

Since returning to China in 1979, UNICEF has been just a small part of growing culture of charity in the Chinese people – something immediately obvious in the immense wave of assistance offered by the Chinese people following the Wenchuan earthquake. “I think that every emergency takes the country further along the ‘charity road’ – an evolving awareness of the need for the public to be engaged in philanthropy and the positive role that non-profit organisations can play.”

Close relations with the Chinese Government have been instrumental in fostering this growing awareness of these public projects. “UNICEF works in partnership with the Chinese Government. We helped set up the first vaccination campaigns and we helped China improve its technological capacity for vaccine production.” This increasing cooperation with the Chinese Government is an achievement of pride for UNICEF. As Dr. Nwe remarks, “we are proud of the achievements that were made for children during the Sichuan Earthquake for the poorest children – many have now been scaled up by the Government.”

After thirty years in China, a great distance has been covered but for Dr. Yin Yin Nwe, the road still stretches into the distance. “I think the main challenges will be in the



area of child protection and child rights. In many ways, the west of China is still like a low income country. We will keep working to bridge these huge disparities in health, nutrition and education outcomes.”

Climate change also figures significantly in the visions for UNICEF in China. “An important issue starting from next year, will be the implementation of programmes that will support the government in climate change issues. Basically, through the education of children, I believe that we can make a sea change. If you look at children’s education, very quickly they become young people and they can influence the community. We think that the young people can make

a big impact. The environment and climate change will be a big issue for children – so it is an issue for UNICEF.”

“We have a motto ‘we try to give children a best start in life’ - I would like to see children in China being able to realise all the rights of the child that are enshrined in the Convention of the Rights of the Child. The right to survival, development, protection, to have a voice, etc. I would like to see a world that is fit for children.”

Feel the *g*-Force

A day with the Porsche Sport Driving School

By Ding Jie Fei Photos by Lei Gong

Not many people get excited at the thought of going back to school – but swap the pencil for a gear lever and replace the desk with a 911, then the enthusiasm changes. After all, there's nothing like controlled drifting and seeing a world-famous racing circuit through your side window.



"It's hot!" exclaims Mr. Leo Wong as he awaits a lap of the Shanghai International Circuit. The Macadamia Metallic of his 911 Carrera is glinting under the heat of the morning sun. It's early summer in Shanghai and we both agree it's perfect weather for a day on this world-class circuit. This is his first Porsche Sport Driving School experience in China, but he has had enough Porsche experience to know what he is talking about. "I used to drive my 944 with friends at Porsche Club USA, every weekend we would go out to the race track in New York. I did a lot of track events and auto racing with my 944. But that was a front engine car and very different." It's moments like these that make the Porsche Sport Driving School unlike any other driving experience.

This is the *g*-Force course, and the focus is allowing participants to discover how to safely transfer the incredible Porsche power to the road and successfully regain control if the car threatens to oversteer. As Mr. Arnd Stollmann, the Chief Instructor at Porsche China explains, "being able to anticipate when oversteer will occur is crucial – so we aim to help people develop a 'feeling' for when this is about to occur and then teach how to counter effectively." It's achieving this precise interplay of steering, acceleration and braking that is both challenging and so rewarding.

Mr. Leo Wong, a 37 year-old Fund Manager that splits time between Hong Kong and Shanghai, agrees. "Hopefully, these sorts of situations won't happen in the streets, but the *g*-Force course definitely makes you pay more attention to what you are doing with your eyes, your gas pedal – trying to be as smooth as possible, like a race car driver – and the same skills apply to every day driving. In Shanghai, we have to avoid bicycles, taxis – it's different I know – but the same skills certainly come in use!"

Mr. Xu Ming, a Hangzhou native, has just stepped out of his Boxster S in Speed Yellow and is smiling from ear to ear. "This is my first Porsche Sport Driving School event. It's been great – absolutely amazing. I have learned a lot." Ms. Kong Xiangmei, another Hangzhou resident is thinking the same. "Today is great! Next time I will come again, because the *g*-force level requires you to practice more."

The adrenaline levels are high, but Porsche Sport Driving School caters for all drivers. Mr. Wu Hua is 56 years of age and has travelled from his home of Hangzhou especially for this course. A Porsche owner since 2005, he has his fair share of experience to fall back on. "I have



Leo Wong
Hong Kong



Kong Xiangmei
Hangzhou



Wu Hua
Hangzhou



done many Porsche events before, Precision and Performance at the Porsche Sport Driving School in China, Camp 4 in Finland, and Porsche Travel Club events in Black Forest, Provence, Monaco and so on." But he is certain that this course stands tall amongst the others. "It's very different. This circuit is very flat, so there are no other objects to distract you – so we can just focus on the driving."

But, the benefits of Porsche Sport Driving School extend beyond an exciting experience with valuable driving lessons. As any race car driver can testify, handling a car successfully is about familiarity – not just skill. Mr. Leo Wong has just bought a 911 Carrera 4S from Porsche Centre Shanghai and can see the benefits. "It's a very good experience, you get to see exactly what the car is capable of."

He is quick to point out that it's not all so easy. "I am still struggling with the oversteer. I understand it in theory and I have done it before in my 944 – which is a lot easier to get out of control – but these cars with so much technology built in, it is extra hard. Next time, I would certainly consider choosing the full-time instructor."

The Porsche veteran, Mr. Wu Hua has been thinking the same thing. "The mechanical issues are really very important. There are a lot of electronic devices that provide control in dangerous situations – so it is enjoyable to turn

of the Porsche Stability Management (PSM) and take my Porsche to the limits – legally!"

After returning from ten minutes drifting practice on a watered skid pan, Mr. Xu turns to his Boxster S and exclaims, "It's a great car – I already knew the driving performance on the city roads is quite good, but today I've discovered that the low centre of gravity makes it a very suitable car for drifting."

The Porsche Sport Driving School is entertaining for participants and instructors alike. Ms. Kong Xiangmei can tell. "The instructors are very passionate about what they do – it makes the participants feel warm and welcome." As Mr. Arnd Stollmann notes, "The Porsche Sport Driving School is educational – but it's also about fun. We practice how to put the cars into oversteer and it's a thrill we all enjoy." The same feelings were clear with Mr. Ming, "the Porsche instructors are great and my companions are also having good time today."

There's an increased confidence in the air. The guests have pushed their driving skills to limit, discovering more about themselves, their driving skills and their Porsche models. No experience is enough for Mr. Wu Hua and the next trip is already on the agenda, "At the end of September, I will be back for the Master course. For sure!"

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Precision	Shanghai International Circuit	11 – 12 Sept 2010
	Chengdu International Circuit	23 – 24 Oct 2010
Performance	Shanghai International Circuit	25 – 26 Sept 2010
	Zuhai International Circuit	20 – 21 Nov 2010
Master	Shanghai International Circuit	28 – 29 Sept 2010