



PORSCHE



**July 2009**

# **Porsche Club**

**News 3/09**

## Editorial

### Dear Porsche Club Presidents, Dear Porsche Club Members,

Once again, a number of interesting and exciting months have passed by: Anyone who has been keeping up with the press recently could easily come to the conclusion that Porsche has lost focus on what's important – namely its products. Let me assure you that this is not the case and that we are working hard at being able to bring you exciting and aesthetic vehicles in the future as well.

In times such as these, the positives are all the more important – and the introduction of the Panamera most certainly counts as one of these. Although the vehicle has only just been presented, we have already received extremely encouraging feedback worldwide.

There's nothing better for a development team than when an idea that they have spent years developing, refining and bringing into serial production receives praise from a wide spectrum of the public. Many of the solutions that you will find in the Panamera were initially marked by conflicting goals. As is often the case, we at Porsche wanted to bring together features in this vehicle that were previously considered to be irreconcilable.

The decisive task for our developers was to marry the sporty features typical of Porsche with the spaciousness and ride quality of a luxury limousine to create a unique Gran Turismo. The Panamera was to

- have the silhouette of a coupé, but at the same time offer four full-size seats, a generous, variable interior and plenty of space for a range of luggage
- set the standard for performance in its segment, but also have the lowest consumption amongst the competition
- offer driving dynamics typical of Porsche as well as the ride quality of a luxury limousine

- have a driver's seat typical of a sports car, but also a luxury interior in premium quality and with segment-specific equipment features.

But it's precisely these challenges that evoke the greatest drive in Porsche engineers. Technical innovations such as using Porsche Doppelkupplung (PDK), well known in the sports cars, in combination with a start/stop system or the new Porsche Active Suspension Management (PASM), adaptive air suspension, have provided answers to these questions – answers that are not simply a lazy compromise, but define what is technically possible. And a few weeks ago we were once again able to demonstrate that the Panamera is a thoroughbred Porsche, despite the comfort requirements, when I had the unique opportunity to drive the introductory lap at the Hockenheimring ahead of the season's starting line-up at the German Carrera Cup. Both the drivers and the teams, as well as the spectators were impressed by our "new arrival".

This brings me to the second new member of our product range, the new GT3 and the new GT3 RSR. These two new vehicles clearly demonstrate once again the strength of the mutually beneficial relationship between motor sport and road vehicles at Porsche. For example, our experiences in motor sport enabled us to use detailed aerodynamic modifications to sustainably increase output on both the front and back axles of the GT3 on-road sports car to such an extent that the surface pressure is twice that of the predecessor model. Our ability to constantly refine and successfully continue development based on our insight was demonstrated again just recently: The customer team Manthey Racing – bolstered by our factory drivers – was able to celebrate a fourth straight victory at the Nürburgring



**Wolfgang Dürheimer, Member of the Executive Board for Research and Development**

24-hour event after an absorbing race. Experiences gained at this event will now flow back into further development of our racing and on-road vehicles.

As you can see, motor racing is not just a hobby and a passion for us; it represents an important opportunity to test new technologies and make them suitable for the road. So enjoy your vehicle, whether you use it on the road in day-to-day driving or on the racetrack at weekends. I am certain that you will see that we have stayed true to our fundamentals, namely to build top-quality sports cars.

**Kind regards  
Wolfgang Dürheimer**





Find out more here – [www.porsche.com/sportdrivingschool](http://www.porsche.com/sportdrivingschool)

**You don't normally skate on thin ice.  
But then, what's normal with us.**

### **The Porsche Sport Driving School.**

For 35 years, we have offered unique driver training at some of the world's most challenging locations. On trackless terrain, on sand or racing circuits. Or on ice and snow, but always typically Porsche. At Ice-Force Training in Finland, for example. Here you learn to take it to the limits – your car's, and your own. To bring you another step closer to the ideal racing line. Quite normal, actually.



**PORSCHE**

## In-house business:

To make it easier for us to produce the Porsche Club News, we ask you to let us have your contributions by E-mail. Please attach text contributions as a Word file. We prefer you to save your pictures in **Tiff format**, otherwise in JPEG format (minimum resolution **300 dpi**, at an actual size of at least **13 cm width**, as RGB or CMYK). Make sure there is **no "pixelation"** in the pictures and **do not** save the pictures as indexed colours (Web colour scale). We regret that we cannot process Word files or Powerpoint presentations containing embedded images to printable quality.

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# 1. News from Porsche AG

Leipzig plant

## Experience the new Porsche Panamera up close and personal

### Porsche reopens the Leipzig Plant to Visitors

In the Leipzig plant of Dr. Ing. h.c. F. Porsche AG, Stuttgart, the production of the new Panamera has started. On April 19, it was presented to the global public in Shanghai for the first time. The car will be launched in September starting with some European markets. Porsche is manufacturing the four-door Gran Turismo together with the successful sporty Cayenne SUV on one product line. For this, the Leipzig plant

has undergone a 22,000 square meter expansion over the course of two years. The state-of-the-art production and logistics concept was also refined further during this time. No plant tours were possible during the past eight months due to the construction. Effective immediately, visitors may again experience production up close and personal, and have the chance to see the first Panamera vehicles roll off the as-

sembly line in Saxony. The approximately two-hour tours can be booked separately or can be arranged in combination with pilot and co-pilot offers, where participants have the chance to experience the Porsche driving features with a sporty Cayenne SUV on the racetrack or on the off-road premises.

Press release, Porsche AG



Additional information on the Panamera offer can be found on the Internet at: [www.porscheleipzig.com/country/porscheleipzig/panamera.aspx](http://www.porscheleipzig.com/country/porscheleipzig/panamera.aspx)

All other dates and an option for online booking can be found on the Internet at: [www.porsche-leipzig.com](http://www.porsche-leipzig.com).

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Production is running: Production of the new Panamera in Leipzig

## Spoilt for choice...

### Take a virtual tour of the new Panamera in the Porsche Car Configurator

**The new Porsche Panamera is just about to be officially launched on the market. To shorten lead times however, you can already assemble the Panamera online in the Porsche Car Configurator – easily and exactly as you'd like it.**

Do you also feel this impatience to sit in the new Panamera? Which colour and which matching interior would suit you best? Shorten the lead time. Make up your own personalised Panamera online using the Car Configurator at [www.porsche.com](http://www.porsche.com). A large range of exterior and interior colours are available, as well as numerous equipment details. Five steps are all you need to configure your vehicle.

Experience the Panamera in 2D and select your preferred combination from 16 exterior and 10 interior colours.

Top-quality visualisation of exterior and interior, each in two perspectives, provides a realistic impression of your ideal vehicle. You can enlarge and store the images at any time, or print them directly. To get an acoustic impression of your Panamera as well, you can also listen directly to the sound of the engine.

Would you like more? Then start with the 3D version. This displays all available equipment on the vehicle. Rotate the Panamera by 360° and view it in front of various backgrounds – even in a night time design with lights switched on. You can also download your dream vehicle as a background for your PC.

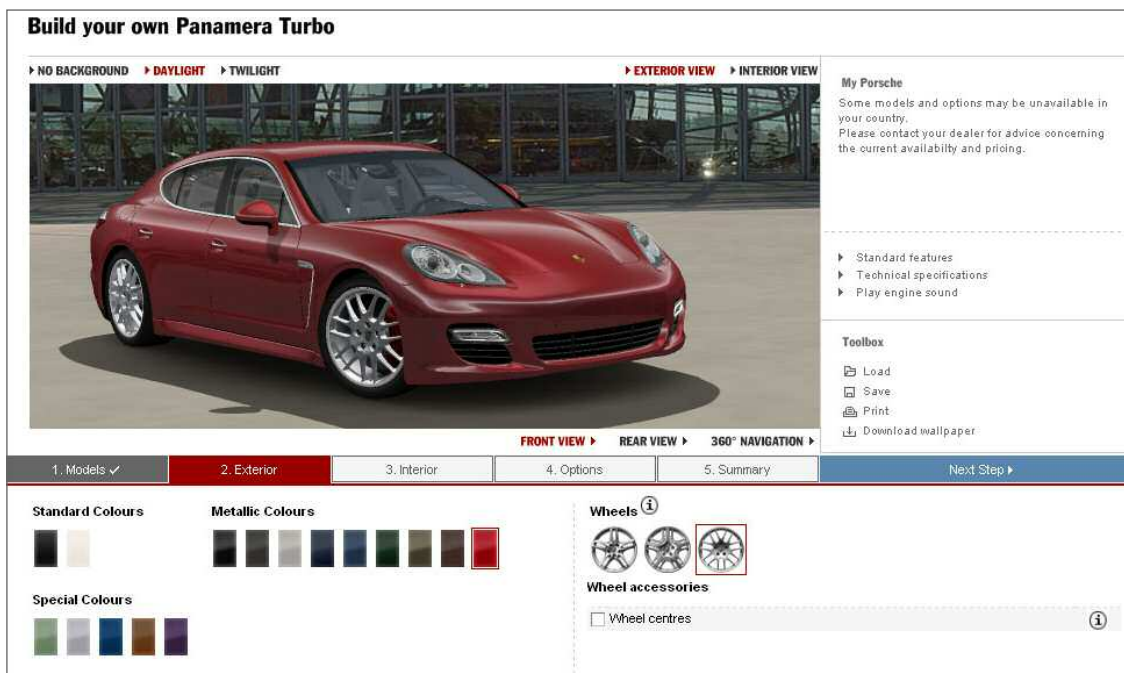
Finished the configuration? Simply send your requested configuration to your nearest dealer to receive a personalised quote. Naturally, a print function

with images, equipment and technical data is also available. Or store the vehicle using the function "Porsche Login", to be able to return at any time in the future.

Take advantage of this one-off opportunity to compose your Panamera individually now. We hope you will really enjoy your virtual test drive on the Internet.

**Link to Car Configurator:**  
[www.porsche.com](http://www.porsche.com) > Country selection > Link "Car Configurator"

Marketing Communication  
 Porsche AG



Page view of the Porsche Car Configurator on the Internet

## Porsche Motorsport

# 24-hour Nürburgring race

### Historic Fourth Porsche overall victory in succession

Timo Bernhard (Germany), Marc Lieb (Germany), Romain Dumas (France) and Marcel Tiemann (Monaco) crossed the finish line in the 480 hp Porsche 911 GT3 RSR of the Manthey Racing team with a one lap advantage over the second-placed Audi R8. The sister Manthey Porsche, the 445 hp 911 GT3 Cup S manned by Richard Lietz (Austria), Wolf Henzler (Germany), Emmanuel Collard (France) and Dirk Werner (Germany), occupied third position. Seven Porsche race cars finished in the top ten.

A total of 235,000 spectators witnessed the fastest 24 hour race in history on the Nürburgring. Clocking up 3,933 kilometres, the Manthey Racing squad improved on its own distance record from 2006 by a further 101 kilometres. Timo Bernhard and Marcel Tiemann are the first pilots to win the long distance classic four times in succession. All in all, Tiemann has climbed to the top of the podium five times, making him the most successful pilot of the 24 hour race.



**Winners, Nürburgring 24-hour race: Marc Lieb, Timo Bernhard, Romain Dumas, Marcel Tiemann (middle, from left hand)**

Already in the early stages, the race turned into a thriller. For almost one hour, Marc Lieb followed in the slipstream of the pole-setting Ford GT driven by Dirk Adorf. Only when the Ford spun after lapping a slower vehicle and fell back, did Lieb get a free run. Until the early morning hours, the win-

ner of last year was entangled in a gripping duel with the fastest of the Audis. As the regulations allow the more powerful R8 LMS a 20-litre larger fuel tank, the Audi could turn out one more lap per tank. "To counteract this we had to take more risks and turn one qualifying lap after the other to stay in the lead," says Timo Bernhard, describing his most gruelling 24 hour race to date. "It was only when the Audi experienced technical problems that we could take it a little more carefully during the last hours," added Marc Lieb. For Romain Dumas, the most decisive factor in the race was: "All of us were able to maintain this unbelievable pace and not one of us made the slightest error." For Marcel Tiemann, a dream came true: "We wrote motorsport history today. To win this race four times in a row with this team and now become the driver with the most victories here, that means a great deal to me."

For team boss Olaf Manthey, the fourth consecutive win was the best: "I'm in-



**Pole Position: Fourth Porsche overall victory in succession**



credibly proud of my entire team and my drivers. I couldn't imagine a better line-up than Timo, Marc, Romain and Marcel. But that said, Richard, Wolf, Emmanuel and Dirk also delivered a super performance with our 911 GT3 Cup S. It's just a shame that changing the drive shaft cost us 24 minutes. Otherwise we could have brought home a double win today."

Another impressive demonstration of the renowned reliability of the Porsche 911 was shown by the squad under Uwe Alzen (Germany). Sharing driving duties with his all German line up, Sascha Bert, Lance David Arnold and Christopher Mies, they brought home fourth place with their 420 hp 911 GT3 Cup, which is raced in 13 Porsche brand trophy series around the world.

Head of Porsche Motorsport, Hartmut Kristen, was impressed with the consistently good performance of the Porsche teams: "Our customers ran three different current Porsche racing models at this race: the 911 GT3 RSR, the 911 GT3 Cup S and the 911 GT3 Cup. All three were equally fast and reliable. There is hardly a more impressive way to show that the Porsche 911 is still the best sports car in the world. Congratulations to Manthey Racing and all the other Porsche teams who did a great job in their respective classes. Despite the new tank regulations, clearly disadvantaging the Porsche teams, the Manthey squad could still bring home their fourth straight win. Still, that shouldn't conceal the fact that the regulations should be corrected. The efficient vehicles should not be the ones that spend the most time refuelling in the pits."

Press release, Porsche AG



### Porsche 911 GT3 RSR

Aside from GT3 Cup and the GT3 Cup S, the GT3 RSR is the third race car based on the Porsche 911 offered by Porsche Motorsport. About 20 of the successful long distance racers have been built in Weissach and are now being delivered to customer teams around the world. The GT3 RSR costs 380,000 Euro plus VAT specific to each country.

#### Technical Description Porsche GT3 RSR (2009)

**Engine:** Water-cooled, six-cylinder boxer engine; four valves per cylinder; dry sump lubrication; individual throttle butterflies; fuel injection; air restrictors 2 x 29.5 mm.  
**Bore:** 102.7 mm  
**Stroke:** 80.4 mm  
**Capacity:** 3,996 cc  
**Power output:** 331 kW (450 bhp) at 7,800 rpm  
**Max. Torque:** 430 Nm at 7,250 rpm  
**Max. revs:** 9,400 rpm



Porsche 911 GT3 RSR



**There are no old Porsches.  
Just new owners.**

### **Porsche Approved Pre-owned Cars.**

At Porsche Approved, every used Porsche has passed 111 check points.

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into a used car – and that keeps it young.



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## 2. News from the Club Coordination team

### 34th international Porsche 356 meeting in Montreux, Switzerland

**The largest gathering of the European Porsche 356 Club scene took place this year from 21st – 24th of May in Montreux, Switzerland.**

This year's venue was rather special, as Porsche and Switzerland have always had strong ties in the past, mainly because a fledgling Porsche company learnt the ropes in the '50s as a result of a bulk order by two Swiss firms. In addition, the first Porsche 356 was presented to the world exactly 60 years ago, again in Switzerland, at the Geneva Salon. Proof of the continued existence of this firm tie can be seen in the exhibition by Porsche Switzerland of a number of new Porsche vehicles (including the new Porsche Cayenne Diesel) in the hotel park of the Fairmont Palace Hotel – an exhibition that surprised the newcomers.

More than 200 superbly maintained Porsche 356s from 22 countries followed the path to the sophisticated bathing resort on Lake Geneva and tackled remote Swiss mountain and serpentine courses in the days that followed. The programme contained a variety of interesting items: After an evening reception in one of the lounges of the noble Palace Hotel the teams set off the next day on a famous mountain race stretch between Sierre and Montana, which was used over 40 years ago by the Porsche factory racing car as a playground for innumerable victories in the European Mountain Championships. The day's programme was concluded by a steamship cruise on the beautiful Lake Geneva, along its famous banks dominated by castles.

The next day also saw the participants taking on historically significant terrain, this time the mountain racing stretch



**Central venue: The Palace Hotel in Montreux**

between Ollon and Villars, which in times past held such importance in the championship races that a Porsche 908 mountain racing vehicle was prepared specifically for this race and was dubbed "Ollon-Villars". The 34th Inter-

national Porsche 356 Meeting ended with the traditional "Porsche Night" in the ballroom of the Palace Hotel. In addition to the winners of the Concours d'Elégance and the photo rally, the many participants from foreign coun-



tries were also honoured. Particular applause was extended to Porsche 356 drivers from “exotic” countries such as Cuba, Martinique, South Africa, the USA and Japan.

The date for the 35th International Porsche 356 Meeting has also been confirmed. The event will take place from 14th–16th of May 2010 in Leipzig, Germany.

Alexander E. Klein  
Porsche Club Coordination



**In camera focus: TV crews also succumbed to the Porsche allure**



**Taking a breather during the excursion**



Please visit [www.porsche.com/classic](http://www.porsche.com/classic) for more information.

**We can't prove that a car has a soul.  
But we can treat it like it has.**

**Porsche Classic.**

Maintenance, Restoration and Genuine Parts for your Classic Porsche.



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## Porsche Sports Cup

# Successful start to the season at the Porsche Sports Cup Deutschland and Suisse

### Porsche Sports Cup Deutschland Nürburgring 25th–26th of April 2009

It was the perfect start for the Porsche Sports Cup (PSC) 2009. There were large numbers of participants in all classes and the weather gods looked kindly on us in the Eifel region. Both days were dry and were marked by pleasant temperatures.

#### GT3 Cup Challenge

First up was the German Porsche GT3 Cup Challenge. The GT3 Cup Challenge forms the ideal bond between production cars and the Carrera Cup. 20 Porsche 997 GT3 Cup, including 16 cars from 2009 were at the lights. The start was decisive – Swen Dolenc from Maulbronn accelerated from the second row a fraction quicker than Stefan Wendt (Papenburg) in pole position and took over the lead, which he maintained



Racing scene at the PSC Deutschland, Nürburgring 2009

throughout the race, despite severe pressure from Wendt. “I was really focused and hardly made any mistakes. I also had a little more luck lapping other drivers”, enthused the winner. Daniel Dobitsch from South Tyrol finished in third place.

#### Porsche Sports Cup

We also had a premiere in the Sports Cup – both races ended with triple wins for the Porsche 997 GT2 for the first time. Julian Dercks from Giesendorf won both rounds, holding off Thomas Flügel from Oldenburg in the one and Günther Brenner from Kirchheim in the other. Flügel’s Porsche debut was particularly impressive. He originally comes from a motorcycle racing background and said: “This was a great debut for me in the Porsche Sports Cup. But I just couldn’t catch Julian!”

Porsche can be extremely proud that in these difficult times the starting grid was full in all classes; a great success indeed! A total of 225 participants registered for the start of the Porsche Sports Cup 2009 at Nürburgring. The sporting achievements were top class and the inaugural GT3 Cup Challenge certainly lived up to its initial promise.

In short, the perfect start to the season!



Winners of the GT3 Challenge Stefan Wendt, Swen Dolenc, Daniel Dobitsch (from left)





Racing scene in pouring rain at Hockenheim: PSC Suisse

**Porsche Sports Cup Suisse – “Wet Race” in Hockenheim 17th – 18th of April 2009**

The start of the set six laps of the Porsche Sports Cup Suisse and the Porsche Drivers Challenge in Hockenheim, Germany presented a special challenge. Incessant rain demanded everything from the motivated drivers and kept the adrenaline levels at maximum. Lap times of just over two minutes made for high tension as early as the practice rounds, because the line-up for the Sports Cup was not only of a high standard, but was relatively closely matched when measured by time differences.

Jean-Paul von Burg in his 997 GT3 Cup took full advantage of his pole position and remained in front until the end. His faultless display meant that his two rivals Manuel Nicolaidis and Patrick Schmalz had to be satisfied with second and third place.

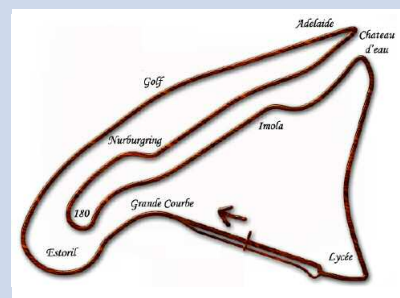
Despite the rain, this was a successful start to the season, in a motor sport category that continues to grow in popularity.



The winners at Hockenheim: Jean-Paul von Burg (centre) ahead of Manuel Nicolaidis (left) and Patrick Schmalz (right)

**Premier of the Porsche Sports Cup European Final  
First international season final of the Porsche Sports Cup**

The starting pistol for the first international season final of the Porsche Sports Cup will sound in Magny-Cours, France. From the 16th to 18th of October 2009, participants from all national Porsche Sports Cups – currently Germany, Switzerland and Scandinavia – competed against one another on the former Formula 1 circuit as part of different series.



Drivers of all models and ages of Porsches are most welcome, as long as they comply with the regulations of the Porsche Sports Cup Deutschland. Further details will be available soon.



**Porsche Club Coordination  
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## Porsche Club Francorchamps

# Porsche Francorchamps Days 2009

**Porsche Francorchamps Days is considered to be one of the most important events for all passionate Porsche drivers and fans, and is certainly one of the most significant events of its kind in Europe.**

Porsche and Spa: a perfect combination, together with remarkable organisation; a three-day event at which Porsche enthusiasts and their vehicles, of all models and years, were able to discover the demanding racing course at Spa-Francorchamps. In total, over 500 drivers participated in the driving programme, of whom 70% were Porsche Club members.

We can also be proud of the following numbers: Over 100 997 GT3 models (street version), seven 997 GT2, 14 vehicles from the 997 GT3 Cup, 21 Porsche 996 GT3 Cups, 26 Porsche 997 GT3 RS, 25 Porsche 964 RS (RS, NGT & Cup), one Porsche 910 and four vehicles from the 914-6 series took part in the three categories – fun, sport and racing. A total of 475 Porsche vehicles were on display at the traditional “Jean-Charles Cartier” parade on the Spa course – an amazing spectacle.



**Exhibition of new vehicles and Exclusive Fitting Lounge**

In addition to the race track programme, a tourist rally through the Belgian Ardennes was also held. In this event, the participants were required to drive a defined course based on the road book, and to answer various general knowledge questions. A definite highlight here was the visit to a Belgian chocolatier, who gave a live demonstration of making pralines to the participants. As part of this year's rally, all three officially recognised Belgian Porsche Clubs were involved. This was indeed a wonderful example of successful cooperation!

The Porsche marque was also presented in a professional manner at the event. New vehicles were displayed in the Porsche brand environment and interested parties had the opportunity to get extensive information and advice about the scope for personalisation of Porsche vehicles in the Exclusive Fitting Lounge. The brand environment was rounded off with the presentation and sale of both accessory brands, Porsche Design and Porsche Design Driver's Selection.

The event was an unqualified success, not least because of the excellent collaboration between the Porsche Club Francorchamps and the importer D'leteren.



**At full stretch during the Spa-Francorchamps Days 2009**

Francis Bougelet  
Secretary and vice-president  
**Porsche Club Francorchamps**  
[www.porscheclubfrancorchamps.be](http://www.porscheclubfrancorchamps.be)



# A 100-METER DASH ISN'T RUN IN OLD FLIP-FLOPS, EITHER.



The Porsche Cayenne is a versatile performer – on every type of terrain. The more the driver demands from the car, the more it's in its element. Thanks to the Michelin Latitude series, the same applies for the tyres. For the new Porsche Cayenne, Michelin has developed some new tyres with modest rolling resistance and therefore better fuel economy without any compromise in the performances. This is the reason why it can bear the N-designation – the sign of Porsche quality.

[www.michelin.com](http://www.michelin.com)







## Improved performance from the new Cayenne... and from the tires

### ***The MICHELIN Latitude Sport***

You want a new sporty tire:  
the summer specialist MICHELIN Latitude Sport

Ideal driving experience – spring, summer, autumn

#### ***Pleasant side effects:***

- shorter breaking distance
- lower fuel consumption

#### ***Sizes and designations:***

255/55 R18 Latitude Sport NO  
275/45 R19 Latitude Sport NO  
295/35 R21 Latitude Sport NO

### ***The MICHELIN Latitude Tour HP***

There is now a new tire option:  
the all-season specialist MICHELIN Latitude Tour HP

Ideal grip – even when it is not summer

#### ***Pleasant side effects:***

- more driving comfort
- less wear

#### ***Sizes and designations:***

255/55 R18 Latitude Tour HP NO  
275/45 R19 Latitude Tour HP NO

## 4. Information Exchange

### Porsche Tequipment – Accessories for Individual Design

#### Porsche Motorsport by Tequipment



Brand new: Motorsport accessories for the 911 GT3/ GT3 RS for track and road



Pure dynamic: gurney flap on rear spoiler, decorative lettering on rims and titanium tail pipe



Impressive design: exterior carbon mirror makes for a powerful look

All-round Motorsport: 19" GT3 wheel set with anodised red central-fixing screw



Porsche has a tradition of synergising series and motor sport. And this synergy is consistently implemented, for example, in the new Porsche Motorsport products for the new 911 GT3 and 911 GT3/GT3 RS models of the first generation. The innovative products have been approved for use in road traffic and will be available via Tequipment from September. Porsche Motorsport engineers, responsible for developing racing cars and supporting these on the tracks worldwide, were instrumental in the development of the products as well.

The newly designed front air outlet and the ram air scoop made from carbon emphasise the similarity to motor racing. Both parts optimise the weight and provide improved racing sport flair. The

external carbon mirror and carbon gurney flap on the rear spoiler provide strong, dynamic visual features. The twin tail pipe made from titanium is also designed for optimum weight and turns slightly blue when hot – for that certain racing sport ambience. The decorative rim sticker with Porsche lettering is an attractive eye catcher.

From the track to the road: The titanium coloured 19" GT3 wheel set with anodised red central-fixing screw implements this requirement perfectly. The rims can be fitted with the required tyres for use on the track. The series complete wheel set can then be used for the drive home. Pure motor sport and yet suitable for day-to-day driving! Typical of Motorsport products from Porsche Tequipment.

Further information about the entire Porsche Tequipment product range and the current Tequipment catalogues are available from your Porsche partner, or on the Internet at [www.porsche.com](http://www.porsche.com). At this address, you can also visit our Porsche Design Driver's Selection online shop, where you will find a range of selected Tequipment products.

## IAA 2009 Registration for Club evening

**It's that time again – the International Motor Show (IAA) in Frankfurt will soon be opening its doors for the 63rd time. This year's IAA will be held from the 17th to 27th of September. It will be open to the public from the 19th of September.**

The exhibition is held every two years and is the world's largest motor show, with an area of more than 215,000 m<sup>2</sup>. Porsche AG will once again be represented with a stand in Hall 5, where a range of current and brand new Porsche models will be presented to a wide audience. Naturally this includes the new Panamera!

As usual, the Porsche Club Coordination team will be on hand at the IAA and available on the Club counter to answer any questions about the Club scene.

Once again, we are pleased to be able to offer you a special highlight this year – our IAA Club evening.

The Club evening is being organised jointly by Porsche AG Central Club Co-

ordination and Porsche Deutschland GmbH Club Coordination and will be held on the **21st of September 2009**. All guests who book for the Club evening will receive a free entry ticket to the show for that day. The evening, after closing of the gates, that is from 19h00, will begin at the Porsche stand with an exclusive welcome to a Club evening together. Food and drinks will naturally also be served. Please bear with us that we will not be able to offer access to the Porsche catering area in the daytime during regular hours of the trade fair.

Because of the overwhelming response in previous years, we recommend that you book early. The sooner you book, the greater the chance that you will be among the limited number of guests at the event. Each Club can book for a maximum of ten people. Kindly contact your Club president to register for the evening event.

Please use the form on page 24 and complete and submit one registration form per participant.

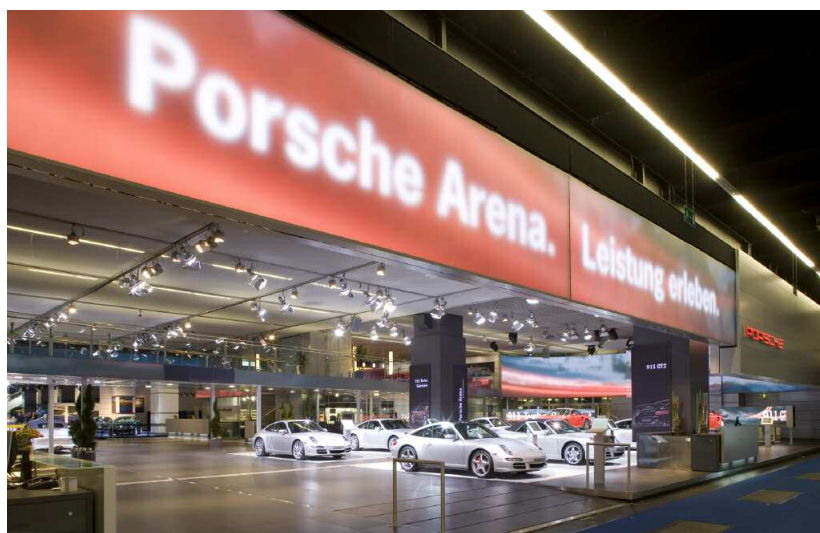
We ask you to send us your booking by **21st of August 2009** at the latest, using the enclosed booking form. We shall then contact you with regard to confirmation of your booking.

If you require further details about travelling to Frankfurt, a city map or hotel information, you can contact the tourist office:

**Tourismus+Congress GmbH  
Frankfurt am Main  
Kaiserstraße 56  
D-60329 Frankfurt am Main  
Tel.: +49 (0) 69 21 23 88 00  
E-mail: [info@infofrankfurt.de](mailto:info@infofrankfurt.de)  
or on the Internet at:  
[www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de)**

We are looking forward to an enjoyable evening surrounded by our fellow Porsche enthusiasts.

**Regards from your worldwide  
Porsche Club Coordination Team**





## Registration form for Porsche Club evening at IAA 2009

By fax: +49 (0) 711 911 7 89 89

Closing date: 21st August 2009

or by post to:

Dr. Ing. h.c. F. Porsche AG  
Andrea Hickethier  
Porsche Club Coordination  
Porschestraße 15-19  
D-71634 Ludwigsburg

**Frankfurt International Motor Show, IAA — Porsche Club Evening, 21st of September 2009, from approx. 19.00**

Yes, I would like to attend the Club evening at the IAA.

First name/Surname: \_\_\_\_\_

Street no.: \_\_\_\_\_

City/ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

I will be coming on my own.

I will be accompanied by First name/Surname \_\_\_\_\_

I have been a member of the following Porsche Club: \_\_\_\_\_ since: \_\_\_\_\_

(Please enclose a copy of your membership card or other proof of membership with the booking form.)

We will send you a booking confirmation as soon as possible.

Further information about the event, e.g. the exact programme and the precise time and details of the location of our stand will be sent to you from the beginning of September, along with your entry tickets for the fair and the Club evening.

Data protection notice: Dr. Ing. h.c. F. Porsche. Porsche AG shall process and use the personal data provided by you for purposes of organisation and execution of the trade fair only. Would you like to know more about Porsche support for customers and interested parties? Then please tick the following.

I hereby agree that the details provided by me may be stored in a database in Germany administered by Dr. Ing. h.c. F. Porsche AG and, where applicable, amalgamated with other data from the Porsche Group. The data shall be used exclusively by Dr. Ing. h.c. F. Porsche AG, the national sales agency, the responsible Porsche Centre and designated service providers for the purposes of market and opinion research and for information regarding products and services rendered by the Porsche Group. A short message will suffice to revoke agreement with the above at any time.

Signature: \_\_\_\_\_

Date/place: \_\_\_\_\_

## Porsche Driving Experience – Porsche Travel Club

### “Amore” and “avanti, avanti” – Porsche has always embodied contrasts

#### Porsche Tour Portofino

On this tour, you'll explore some of the most beautiful places – and most spectacular bends – in Liguria. The tour begins for you as soon as you have made your way to Genoa. You will be based at the world-renowned Hotel Splendido in Portofino. Offering a unique blend of fishing traditions and high-society style, this picturesque seaside town is home to a number of famous actors and artists. You'll often see yachts belonging to the jet set moored alongside little fishing boats in the bay. This is the ideal base from which to explore the surrounding area.

After a challenging drive along narrow country lanes, you can sit back and enjoy the feeling of driving a Porsche at full throttle along the coastal roads. Along the way, you'll also have the chance to dine at a number of exclusive restaurants that we have selected for you. Why not sample fresh seafood specialities right on the sea front at Restaurant La Rotonda?

**Dates**  
15/10–19/10/2009

**Package includes:**  
**Three-day test drive in a Porsche, Four nights' accommodation with breakfast, dinner and lunch on three days, Airport transfer from Genoa**



**Prices**  
**Per person/DBL:**  
**3 490 Euro**  
**Per person/SGL:**  
**3 890 Euro**

**Contact and booking information**  
**Tel.: +49 (0) 711/911-78155**  
**E-mail: travel.club@porsche.de**



## Porsche Sport Driving School

### Precision training at L'Anneau du Rhin

**Back by popular demand following its success in the last training season, the Porsche Sport Driving School is offering another Precision Training session at L'Anneau du Rhin in 2009 — at the Rheining.**

The training track is located in central Alsace, just ten minutes from the German border and around 20 minutes from Switzerland.

This extensive track is 2951 m long and 9 m wide. Winding stretches of track give way to fast straights, making the course unique. With the driving safety centre on the doorstep, the site provides the perfect environment for Porsche Sport Driving School training events, whether you drive your own vehicle or hire one of the Porsche rental cars on site.

The Porsche Sport Driving School looks forward to welcoming you!

**Date:**  
**Sat – Sun, 17–18/10/2009**

**Training level:**  
**Precision**  
**(two-day introductory training)**  
**Price per driver:**  
**EUR 1.290,- (when driving your own vehicle)**  
**Guest: EUR 250,-**  
**(can accompany driver in training vehicle, except during free driving)**

## Club Porsche de France, Région Méditerranée Porsche Paradis Saint-Tropez 2009 from 9th – 11th of October 2009

Saint-Tropez is always worth a visit, which is why this year's Porsche Paradis will run entirely under the motto "Limited Editions". The Porsche Club Méditerranée would cordially like to invite you to this event.

You will be entertained with a multitude of exciting activities during the three event days, including a track day, a photo rally, a boat trip and naturally the legendary Concours d'Elégance. The heart of the event is an exclusive area in the port of Saint-Tropez that can accommodate around 500 Porsche vehicles. A large range of activities and exhibitions will also be presented here.

The Saturday is bound to be exciting, when the optional rides in three catego-



**Porsche Club**  
Méditerranée



ries take place on the Le Luc track. While this is happening, an excursion will also be starting at the Saint-Tropez port, going out into the surrounding countryside via idyllic roads. The subsequent Gala evening, including cabaret show, will then take place at the "Place de la Lices".

On the Sunday, you will have the option of joining the boat trip through the "Baye Cannabiers". The legendary Concours d'Elégance will take place simultaneously in Saint Tropez harbour. The

highlight of the event, the famous parade through the narrow town streets and the port, will be going ahead that afternoon.

We look forward to hosting you!

**Contact**  
**Jean-Paul Viala**  
**President Porsche Club Méditerranée**  
**E-mail: [president@club911med.com](mailto:president@club911med.com)**

## Porsche Parade Riccione 2009 Host "Federazione Italiana Porsche Club"

After the extremely successful Porsche Parade Europe 2008 in Sardinia, the first Porsche Parade Italy will now take place.



The Federazione Italiana Porsche Club is responsible for the organisation.

The parade will take place in Riccione on the Riviera Adriatica from 25th – 27th of September. Six hundred participants with 250 to 300 vehicles can be accommodated at this event. All Italian Porsche owners – Club members as well as non-members – are invited.

The Concours d'Elégance will take place at the promenade on Saturday. All-day events such as Riccione photo rallies, golf competitions, kart racing (also for children), cooking competitions and guided tours to San Patrignano and Rimini will be on offer. The evening

programme will then encompass the Porsche Night buffet dinner in one of the famous Riviera discotheques, followed by music and dancing all night long.

The Great Car Parade, the Parade prize giving and a brunch in Oltremare will then round off the Porsche Parade Italy 2009 on Sunday.

**Contact**  
**Federazione Italiana Porsche Club**  
**Tel.: + 39 335 53 23 312**  
**E-mail:**  
**[segreteria@federazioneporscheclub.it](mailto:segreteria@federazioneporscheclub.it)**  
**[www.porscheoaradeitalia.com](http://www.porscheoaradeitalia.com)**



## Exclusive advance offer for Porsche Club members

### Grill Badge 100 Years Ferry Porsche

Dear Porsche Club Members,

In celebration of the 100th birthday of Ferry Porsche on the 19th of September 2009, the Porsche Museum will be offering a grill badge with its own design. As a special service to you, we would like to exclusively inform you in advance of this product, and at the same time provide you the opportunity to order this badge now at a reduced price. The round grill badge is made of solid metal and has a diameter of approx. 95 mm. It is painted; the principal colour is fir green. The regular selling price in Germany is EUR 24.90 (gross).



Exclusive grill badge in celebration of 100 Years Ferry Porsche  
(Basic colour: fir green — Pantone 5605; RAL 6009)

**Porsche Club members can purchase the badge at reduced prices, as follows:**

- Individual price for Club members: EUR 21.17 (EUR 17.79, net).
- A purchase quantity of 20 items upwards will result in a preferential price of EUR 19.90 (EUR 16.72, net).
- A purchase quantity of 50 items upwards will result in a preferential price of EUR 18.70 (EUR 15.71, net).
- An order of 20 items upwards can be paid on an invoice.

The grill badge will be available from calendar week 36, from which time onwards orders shall be processed in accordance with the FIFO procedure (First in, first out).

Dispatch of items may be requested; all dispatch costs shall however be billed to the person placing the order.

**Please direct your Club group order and any further enquiries to:**

**Porsche Museum**  
**Ms Nadine Katz**  
**E-mail: [nadine.katz@porsche.de](mailto:nadine.katz@porsche.de)**  
**Telephone: +49 (0)711 911 29572**



Please visit [www.porsche.com](http://www.porsche.com) for further information.

**There are many things you can do without.  
Personality is not one of them.**

The Cayenne Turbo featuring painted air intake grilles, the SportDesign package, decorative logo on the side, exterior mirror trim in matt Aluminium Look and 21-inch Cayenne SportPlus wheels.



**PORSCHE**

## 5. Reports

Porsche Club Sverige

### Porsche Club Sverige Festival 2009 from 21st to 24th of May 2009 in Växjö, Sweden

The premier of our festival was a success! For many years we have held our annual “Club meeting” during this time. However, the feedback from our members was that “it was too boring”. As a result, we decided to try something new!

The focal point of the festival was the historic square in the centre of Växjö. The city kindly granted us permission to park our Porsches on the square. The event hotel, the “Elite Stadshotellet” is located directly on the square and played host to most of the 220 participants. This ensured a magnificent view of the parked vehicles! We are particularly pleased that we successfully included the Swedish importer and the Porsche Centre Kalmar in the event. The Swedish importer exhibited a Cayenne Transsyberia and the local Porsche Centre in Kalmar answered participants’ questions on Porsche vehicles and service.

The festival offered a wide range of activities to choose from, some of which took place in parallel. A particular highlight was the Concours d’Elégance. The



Special parking permission for Porsche in the centre of Växjö

jury were entrusted with evaluating 16 “beautiful” vehicles and the eventual winner was a 911 S, build year 1971, in amazing condition. The rally, which was also enthusiastically received, offered an opportunity to view spectacular glass blowers forming red-hot glass into fragile crystal bowls. Members who wanted to test their Porsche to the limit had the chance to drive the Superstage Course, a racing track also used for comparison drives by the Swedish car magazine “Bilsport”.

The three best Concours vehicles were displayed in the lobby area directly next to the gala dinner venue. This provided an extra special atmosphere. The next morning, we drove to the former Uråsa Air Field to hold our traditional slalom championships. The end of the day saw winners in the men’s and women’s categories and in the Standard and Racing classes. After our Sunday brunch, we travelled back in the direction of home – dreaming of next year’s festival. Please be sure to note down the dates 13th to 16th of May 2010, in your diaries, as you’re all invited to Sweden!



Gala dinner

Peter Vestergren  
President Porsche Club Sverige  
**Porsche Club Sverige**  
[www.porsche.nu](http://www.porsche.nu)



**Porsche Club Slovenija und Porsche Club Steiermark**

**Drive without limits:  
Porsche Cross Border Rally '09**

**Crossing borders and experiencing Porsche together with Central European neighbours while pitting oneself against other Club colleagues in a sporting competition – this was the basic idea behind the Cross Border Rally that took place from 18th–19th of April 2009, in the form of a collaborative project between the Porsche Club Slovenija and the Porsche Club Steiermark.**

Weeks and weeks of intensive preparation were required on the part of the organisation team prior to the event to get the new Cross Border Rally project going. This included measuring a vast number of track sections, planning timekeeping stations, lap checks and an autocross, selecting restaurants and hotels, requesting approvals and compiling the programme for two days of Porsche fun.

The rally kicked off on the 18th of April at the Porsche Centre Maribor in Slovenia, which was the meeting point for the 57 diverse teams that were to make up the field. Participating Porsche mem-

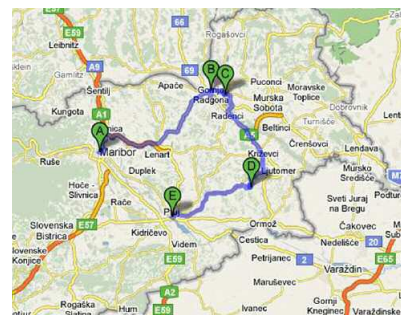
bers from the Porsche Clubs Slovenija, Steiermark, Panonnia and Kärnten lined the start with a multitude of vehicles. Collaboration with the importer and the Porsche Centre afforded some participating Club members the incredible opportunity of test-driving the new 911 generation with PDK during the rally.

The sound of the starting gun in Maribor led the participants across the border to Austria to explore the beautiful Styrian landscape. After three nail-biting special tests and many a charming country road it was time for lunch at Radkesburg. This was followed by a tough test that the teams had to pass and some truly persuasive powers on their return to Slovenia when they had to convince the "strict" border official to allow them to cross back over the border again. Some kilometres and a few tasks later, the participants reached Ptuj, one of the oldest styria towns. After an interesting guided tour of the town, it was time for a delicious supper.

Needless to say, besides food and splendid Ptuj wines enjoyed by all, this



**Award ceremony with Porsche Club presidents Rasto Ovin and Helmut Heuberger**



**Cross Border Rally stretch**

was a good opportunity to meet new people and make new friends.

The next morning, the 57 teams were escorted to a kart track near Ptuj by police vehicles. The track visit took the form of a charity drive, after which the Porsche drivers had the chance to let loose all the horsepower of their Porsches. The event culminated in the communal lunch in Ptuj, followed by the award ceremony and the prize giving. The winners of the competition came from Slovenia and Austria, although everybody was in agreement as to the true winners: the collaborative effort across borders and our friendships – friendships that we will nurture and develop even further.



**New Porsche 911 (1997 2nd generation) test drive during Cross Border Rally**

Rasto Ovin  
President Porsche Club Slovenija  
[www.porsche-club-slovenija.si](http://www.porsche-club-slovenija.si)

## Porsche Club Ireland

# Welcomed in Stuttgart as one of the first Porsche Clubs in 2009: Porsche Factory visit and the Porsche Museum

**Sitting at the departure gate in Dublin airport I like others searched the crowd trying to identify a Porsche Club Ireland member. Is he one? What does a Porsche driver look like anyway? We need not have worried as along came Neil with a box full of "Grand Slam" luminous green rugby jerseys emblazoned with "Porsche Club Ireland Factory Tour". Identity crisis resolved. Those brave enough, naturally led by Dave donned theirs immediately, others chose to wait until Stuttgart.**

Arriving at the factory, I think some of the Porsche staff thought it was the Irish rugby team visiting rather than a busload of wide eyed Porsche fanatics who with every turn sought a glimpse of some prototype model, or even a Panamera! The factory tour highlighted to all, no matter how long or involved their association with the marque, that a Porsche is still very much a hand-built car. Seeing 911's and Boxsters move slowly along the production line with skilled operatives fitting many parts from dashboards to engines by manpower rather than robots had us doubling our respect for the brand by the minute. It is also immediately obvious that though Porsche has grown, for the

most part these cars are really not mass produced, with completely different trim levels, colours and engines being fitted on the one line. On average, it takes two days to build a car – very slow by today's standards – and some ten hours from a painted shell to a finished car. Quality and attention to detail are the watchwords here. The factory visit is truly amazing, very informative, even awe inspiring and to those that have never been, well put it on your list ... now!

Porsche hosted a memorable night out in that night, where fine food, good wine and great company made for a superb evening. The next day we all gathered for a quick bite in the Porsche Mu-

seum Café selecting things like a "Boxster burger" anticipation grew as, with our appetites whetted from the factory tour, we could not wait to see the museum. Apart from being an architectural masterpiece, its contents, some 80 perfectly turned out cars, are just astounding. With some 400 cars at their disposal, all of which are in full working order, the museum is always changing – a great reason to re-visit.

Across the road from the museum was the largest Porsche dealership most of us had ever seen. With the superb museum tour over, we descended on the dealership like a plague of locusts, like kids in a sweet shop each and everyone darted around gazing in admiration at the huge stock of shiny new Porsche's with a huge variety of models, there really was "one for everybody in the audience".

Hugh Maguire  
**Porsche Club Ireland**  
[www.porsche-club-ireland.ie](http://www.porsche-club-ireland.ie)



The Porsche Club Ireland in front of the new Porsche Museum

## Porsche Club Verband Österreich

# Presentation of Porsche Parade Europe 2010 project from 3rd – 6th of June 2010 in Vienna

The absolute highlight of all Porsche Club events is the Porsche Parade Europe that takes place every two years, in a different country each time. The Porsche Clubs and Club Coordination in Stuttgart were unanimous in selecting Austria for the 2010 Parade. Please read on to find out more about the fascinating progression of the project around this massive event.



Porsche Club Verband Österreich is delighted to be able to host visitors to the event in 2010; bookings can be made from the 1st of September 2009.

Austria has eight official Porsche Clubs with around 800 members and an umbrella organisation with coordination functions. All Clubs were invited by us in 2007 to attend a joint event platform for the Porsche Parade Europe.

### Team building and structure

As a Porsche Parade Europe requires more than just hard work, namely also great financial input with corresponding risks, it was mainly the larger Clubs that were prepared to participate. Along with the umbrella organisation Porsche Club Austrian Association, the organisers of the Porsche Parade Europe 2010 are consequently the Porsche

Classic Club Austria and the Porsche Clubs Wien, Tirol and Steiermark (acting as an organisers' association).

### Rough planning of Parade 2010

During the buildup to the Parade Europe 2008 in Sardinia, the project group, made up of one representative

from each Club, met regularly to discuss the guidelines for the entire project.

### Our basic idea

We would like our international guests to experience the best of Austria and its Porsche Club life. For this reason, a



Porsche Parade Europe  
Vienna 2010





Porsche Club Verband Österreich is ready for the Porsche Parade Europe, Vienna 2010

decision was taken in principle to allow Vienna to host the next Parade. We then discussed issues of financial policy, principles of responsibility and the setup of an event homepage ([www.porsche-parade.at](http://www.porsche-parade.at)). This was followed by determining the maximum number of teams and the package price, development of the event design and, above all, the search for one event hotel for all participants, if possible.

After the Parade in Sardinia right up to the spring of 2009, potential programme ideas were collected and discussed by the team. These were then split into subprojects and the finer details of the programme were finalised. An extremely important task was to work out the highlights, such as the inclusion of the Wachau World Heritage Site on the day of the drive and the Gumpoldskirchen vineyards for the second evening, as well as programme

items in Vienna, more specifically the "Prater", "Ringstrassen" and "Schönbrunn Palace".

**Implementation of details and final phase**

When this issue of Club News 03/09 is published, we will be in the final preparation phase: The organisation team will be occupied with details such as approvals, bookings, menus, public relations, advertising media, translations into four languages, Club contacts and much more. Finding sponsors in the current economic climate is proving to be quite a challenge, but an event of this magnitude is unfortunately not possible without their assistance; all in all an extremely exciting time for all involved.

Karl Steiner  
Porsche Club Verband Österreich

**Registration for Porsche Parade Europe 2010 in Vienna from the 1st of September 2009 at [www.porsche-parade.at](http://www.porsche-parade.at)**

**Contact and enquiries:**

**Richard Purtscher**  
[richard.purtscher@abo-asphalt.at](mailto:richard.purtscher@abo-asphalt.at)  
**Karl Steiner**  
[karl.steiner@porsche-club-verband.at](mailto:karl.steiner@porsche-club-verband.at)  
**Helmuth Totschnig**  
[helmuth.totschnig@porsche-club-verband.at](mailto:helmuth.totschnig@porsche-club-verband.at)

**Further information:**  
[www.porsche-parade.at](http://www.porsche-parade.at)

We are already looking forward to the start of the Porsche Parade Europe on the 3rd of June 2010 and to welcoming participants from your Club on this day.



Please visit [www.porsche.com/service](http://www.porsche.com/service) for further information.

**Centre of Excellence**

**Porsche Service**



**PORSCHE**

## 6. Classic reports

International 914 Porsche Meeting in Bad Honnef from 22nd to 24th of May 2009

### 40 Years VW-Porsche 914

In line with the motto “The heavens smile when angels travel”, all 94 teams were welcomed by the International Porsche 914 Meeting under blue skies and with an exciting, varied programme providing great intrigue for the participants from eight nations as to what was in store for them in the days that followed.

After visiting the historic old town of Linz at the Rhine on Friday afternoon at their own pace, the participants met over dinner in the “Kurfürstliche Tafel” in the castle Burg Linz at the Rhine, to the sounds of authentic music sung by a minnesinger.

On Saturday morning, under a cloudless sky, the participants then took a ferry across the Rhine to Remagen, the starting point for a trip along the river banks of the Rhine with a surprise guided tour of an ostrich farm housing around 500 animals.



Each participant was handed a top-quality grill badge sponsored by Veltins

The trip continued across numerous serpentine roads and through dark green forests and valleys to the Castle Sayn, where the princely family zu Sayn-Wittgenstein-Sayn provided exclusive parking in the castle's park for the colourful 914s. A visit to the butterfly park and the cast iron art museum in the castle completed the programme.

The true surprise came on the return of the participants to the event hotel: As homage to the contemporary advertising motifs, which frequently represent the Porsche 914 and a Porsche racing car, the forecourt showcased a Porsche 914-6 and a Porsche 910 with its spectacular sound effect reminiscent of the countless race victories in its day.



Porsche 914 river passage – Bad Breisig ferry

Organisers Udo and Martina Breuer thanked all participants during the evening event in the noble ambience of the kursaal with a top-quality vehicle badge (see image), which will act as a long-lasting reminder of this successful anniversary event, thanks to the event sponsor VELTINS.

Contact:  
Martina and Udo Breuer  
[www.914-club.de](http://www.914-club.de)





Find out more here – [www.porsche.com/travelclub](http://www.porsche.com/travelclub) or telephone +49 (0)711 911 78155.

**Quite a paradox:  
The world's most beautiful little corners  
also have the most beautiful curves.**

### **The Porsche Travel Club.**

What do Germany, Europe and New Zealand have in common? Many beautiful little corners of the country. And equally beautiful curves. No contradiction, just Porsche. Experience them at the wheel of a Boxster, Cayman, 911 or Cayenne. On performance-enhanced Porsche Travel.



**PORSCHE**