

5. Classic Reports

Porsche Classic Club Belgium

Classic Show Antwerp: No Risk No Win!

On the weekend of 1st and 2nd of March, Porsche Classic Club Belgium was present at the Antwerp Classic Salon as every year.

Marc Defosse, board member and responsible for the Club participation, organized a true-to-original fun fair with carousel, candy floss stand and balloons for the young Porsche fans. The fun fair attraction included a 356 Speedster, a 356 A Carrera GS and a

550 Special Coupé Wendler on the carousel and was rounded off with a 911 Coupé and a VW-Porsche 914/4.

Sunday at 12 o'clock midday was the decisive moment: the specialist jury awarded the prize for the most original Club stand. And the winner was: Porsche Classic Club Belgium! No risk no win.

Many thanks to all Club members who took part!

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Porsche Club Carrera RS-Freunde

Carrera RS-Freunde at the Porsche Swap in Los Angeles

The relatively young Porsche Club Carrera RS-Freunde took part in this year's annual spring meeting of the Porsche fan community in the USA.

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The Club had a small sales stand at the Swap part of the meeting which attracted much interest among visitors. The Swap is one of the largest events outside Europe connected with the Porsche brand.

The Club information on display was extremely popular and two new members were gained at the event. A long journey which paid off!



Porsche Customer Centre Classic

Retro Classics and Techno Classica: Porsche Classic Customer Centre at the Spring Trade Fairs

Two major highlights were the two large sector trade fairs in 2008: While the Retro Classics in Stuttgart took place for the first time in the new, modern, trade fair grounds, the Techno Classica in Essen celebrated its 20th anniversary.

Both trade fairs saw an increase in their number of visitors and exhibitors – and there is no sign of an end to the boom according to the event organizers. While the Retro Classics shone with over 800 exhibitors and 50,000 visitors, the Techno Classica more than lived up to its status as leading interna-

tional trade fair for the Classic sector in its anniversary year with 1,000 exhibitors and 165,000 visitors. The Porsche Customer Centre Classic used the opportunity to present its range and services. Genuine parts, repairs, service, complete restoration – Porsche Classic employees have an answer to every

question. The specialists were able to answer questions ranging from availability and procurement of replacement parts through to a wide range of technical issues. “The Retro Classics and the Techno Classica are important platforms for us to present our range of services, maintain our customer contacts and access new customers”, states Jochen Bader, manager of the Classic workshop at Porsche. “The events also enable us to demonstrate the sense of tradition connected with the Porsche brand and establish contacts through the entire sector.”

The visitor interest this year was focussed on the stand of the Porsche 917 with start number 22. The vehicle with an extraordinary magnesium frame and distinctive “shark fins” on the rear hood holds an extremely unique history.

In 1971, the Martini Team ultra-light 917 won the 24-hour race in Le Mans. The van Lennep/Marko team covered 5,335.16 kilometres in 24 hours – a track record for Le Mans which has still not been broken to this day. The average speed was 222.3 km/h. Because the race has been interrupted by chicanes since the mid-1990s, the record held by the Porsche 917 light weight with start number 22 may remain for eternity. Third place in the race went to a Ferrari 512 M, which came an impressive 31 laps behind the Porsche (the Attwood/Müller/Redman team came in second place). So it's hardly surprising that the model won the “Best of Show” award at the Retro Classics. The second exhibition vehicle at the 2008 trade fairs was a 911 Turbo from 1974, which had been completely re-painted in the Porsche Customer Centre Classic workshop. Both exhibition vehicles stem from the Porsche Museum.





United we Stand

On the occasion of the Retro Classic in Stuttgart, five Classic Clubs organized a joint Club stand. At the forefront was Porsche 356 Club Deutschland with president Ludwig Funk-Fritsch. He was joined by the Porsche-Diesel-Schlepper Club, Porsche Club 928 Deutschland, Porsche Club 968 Deutschland and Porsche Club Carrera RS-Freunde. The stand supported by Porsche Club Coordination and the vehicles on show impressed the large number of visitors. The Clubs will take part again next year.

Gabriele Kurzenberger

Other exhibits such as an engine restored on one side and a 917 engine, as well as the Porsche literature on show and new Classic replacement parts also attracted interest. The range of activities held at the Porsche stand relating to the topics of "Replacement parts" and "Restoration" provided a good starting point for initiating conversations with visitors and Porsche enthusiasts took part with great interest.

The Porsche Classic range was complemented once again at both trade fairs with presentations of other Porsche areas: Porsche Exclusive & Tequipment showed a wide range of possibilities for individualizing Porsche vehicles, customers and interested parties took advantage of the expert advice provided on-site.

The Porsche Design Driver's Selection event truck also attracted a large number of visitors and the Porsche Clubs, which had a strong presence at both trade fairs, won a large number of new members.



Porsche Customer Centre Classic

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