

# News

## CAYENNE

# An Instant Classic



The newest addition to the Porsche family has been chalking up one award after another. Readers of Germany's popular car magazine *auto motor und sport* named the Porsche Cayenne the most attractive model in its class, with around 37 percent of over 21,000 votes cast. That makes the Cayenne the winner of the Autonis award, in which models launched within the past twelve months are judged according to eight

categories. And that's not all: the Cayenne also came out on top in the competition for the "Golden Classic Steering Wheel" awards, which was held for the first time this year by *Auto Bild Klassik*, a magazine for classic and vintage car buffs. Right off the bat, the Cayenne won the title "Future Classic"—awarded to cars deemed most likely to become classics—with a quarter of the votes submitted.

## THE COMPANY

# Change of Hands

Christian Dau (49, photo) has spent a lot of time over the past years tending to his "baby." His "baby" is none other than *Christophorus*, and as its editor, he has been instrumental in making our customer magazine what it is today. Now Dau will have to settle for reading *Christophorus* rather than shaping it: he is transferring from Porsche's Public Relations department to Porsche AG's Department of Government Affairs. Hans-Gerd Bode (49), Dau's former deputy and the head of Product and Technical Press at Porsche AG, will succeed him as head of the department of Public Relations and Press, and thus as editor of *Christophorus*.



# christophorus

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