

Editorial

59th year, October/November 2010

Thanks to Our Readers – for a Circulation of 352,000

Christophorus travels the world. And the great thing about it is, wherever we go, Porsche is already there! That is why we are thanking our readers around the globe for a record—a circulation of 352,000 printed magazines—while also thanking Porsche drivers the world over who have provided *Christophorus* with the most wonderful stories from their regions.

We're grateful to Allan Taylor, for example. This English songwriter fulfilled a dream of his father's—after his father died. He bought a red Porsche 944 with his inheritance, and drove it with the urn of his father's ashes to Brighton. "A Promise and a Porsche" is the name of the song he wrote about the occasion. Our article is called "Sentimental Journey," and its

lines contain what the title promises. The Porsche stories in this issue are full of emotion, and they come from throughout the world. We drive with the Panamera through Panama, we trace an old mail coach route in Switzerland with a 911, we accompany a 356 B 2000 GS Carrera GT from the Porsche Museum to the Ennstal Classic—and we arrive in the future on our trip around the world with the 918 Spyder in Pebble Beach.

Apropos the future: you are already aware it has long since started for Porsche. And it also begins for *Christophorus* today. Some of the articles include information and videos you can load onto your smartphones. Including, for example, the song by Allan Taylor.



Karen Schulze
Editor-in-chief

THEY COME
FROM THROUGHOUT
THE WORLD:
PORSCHE STORIES
FULL OF EMOTION.